

THE OVERSEAS PRESS BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

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May 7, 1966

LBJ ACCEPTS MURROW FUND HONORARY POST

President Sees Group Representing Campaign

President Lyndon B. Johnson last week accepted the offer to be honorary chairman of the Edward R. Murrow Memorial Fund campaign.

The President's acceptance came as he met with a delegation from the Fund (of the OPC Foundation) in his White House office last Wednesday, the first anniversary of *Edward R. Murrow's* death. The Chief Executive was presented with the first copy of a new Fund brochure, initialed by members of the delegation.

Leading the delegation were Harold L. Bache, New York investment banker and Fund chairman, and CBS Newscaster Walter Cronkite, vice chairman. (The other vice chairman, columnist *Bob Considine*, and Foundation President *Ben Wright* were unable to attend because of previous commitments — the White House meeting was called only a day before.)

A special guest was Murrow's 20-year-old son, Casey, a sophomore at Yale.

In making his acceptance, the President paid tribute to Murrow: "When a man stands for the truth in the news, I'm for him."

Bache made the actual presentation to the President. "We propose to honor Edward R. Murrow by the establishment of a Communications Library, to be designated the Edward R. Murrow Mem-

(Cont'd on page 2)



IN THE PRESIDENT'S OFFICE: President Johnson meets with Murrow Fund vice chairman Walter Cronkite, Chairman Harold L. Bache, and Casey Murrow, son of the late *Edward R. Murrow*. (UPI photo)

ENTOURAGE AT WHITE HOUSE

By JESSIE STEARNS

WASHINGTON — Walter "Deadline" Cronkite made it again as the door to President Johnson's oval office was being closed last Wednesday.

Cronkite headed the Edward R. Murrow Memorial Fund of the Overseas Press Club Foundation group which gathered in Washington to present the first autographed brochure on the Fund to the Chief Executive.

Harold Bache, chairman of the drive, started his remarks at the presentation when Cronkite walked in. Due to inclement weather his plane had circled the nation's capitol for an hour.

Bache asked President Johnson to be honorary chairman of the Fund Drive.

It was the first anniversary of Murrow's death.

Following picture taking by the White House photographers President Johnson shook hands with Bache, then met Casey Murrow, 20-year old son of the widely-known broadcaster and Mrs. Murrow. Casey, a sophomore at Yale University, took time from his studies to attend the event.

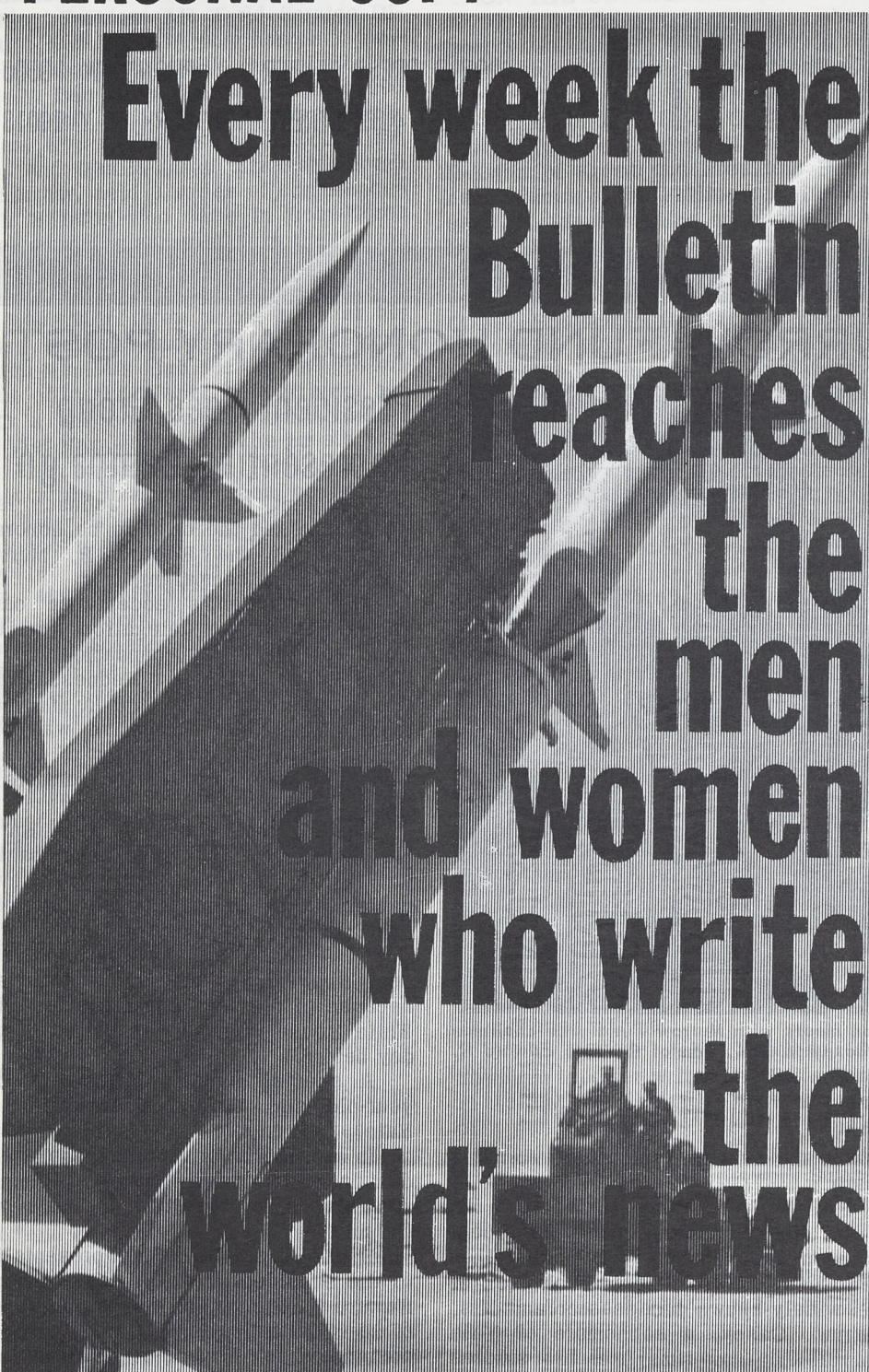
The 26 men and women waited in the "fish room" off the West lobby, to see President Johnson, who was in conference with Danish Prime Minister Jens Otto Kraag.

After "thank you, Mr. President," the group returned to the Fish room and (Cont'd on page 4)

SYLVESTER REPLY

The Club expects a reply in the next issue from Asst. Secretary of Defense *Arthur Sylvester* to the *Dateline* article written by CBS Newsmen Morley Safer — mentioned in last week's *Bulletin* story on the annual magazine.

PERSONAL COPY



Every week the
Bulletin
reaches
the
men
and women
who write
the
world's news

Extend your company's reach

BEDFORD NOW SOLE HOTEL WITH OPC RATE

The Club will deal exclusively with The Hotel Bedford in the agreement to offer to members a special OPC discount on single occupancy and family rates.

The Roosevelt Hotel, listed in a recent *Bulletin* story, has withdrawn its discount offer.

Reservations by members may be made by showing their membership cards or writing a letter direct to the hotel. The Club cannot guarantee reservation costs or credit charges for members.

The Bedford is at 40th Street and Park Avenue and is offering small suites with kitchenettes, bath, air-conditioning and TV.

LBJ (Continued from page 1)

orial Library, at the World Press Center in New York," Bache said. "This library will assist the men and women of all media to fulfill their responsibility, in Ed Murrow's words, to 'put the truth in the news.' "

The Fund also will sponsor a series of scholarship and seminar programs in the interest of the communications industry, both broadcast and print, and to help young people aspiring to careers in broadcasting and journalism.

Classified

RETURNING CORRESPONDENT seeks one bedroom furnished sublet, two responsible adults, vicinity \$200. LE 5-8713.

ENJOY JULY in beautiful rolling Connecticut countryside. Furnished 5-bedroom, two-bath Colonial farmhouse, with attached Saltbox for recreation, on two wooded acres near Bethel. Half hour to Stratford, 15 minutes to Lake Candlewood. Only \$400. 203 743-4186

WANTED: OPC WOMEN MEMBERS to attend \$5 Dutch Treat luncheon meeting, OPC, May 18, 12:30-2:00 p.m. to discuss possibility of forming metropolitan affiliate of the National Federation of Press Women, Inc., which has 2,000 members in 43 state affiliates, members-at-large (including Clare Boothe Luce) in this area. For information and reservation call Vivien B. Shoemaker, (201) 233-4238 between 8 and 9 a.m.

WESTPORT: Beautifully furnished Cape Cod 4-bedroom home, walking distance to railroad and minutes to beaches. Privacy, patio, shade trees. Dishwasher, washer-dryer, 1½ baths. June 25 to Labor Day. Area Code 203 227-9315 or 203 227-5727.

SUBLET July-August luxurious 6-room furnished apt. 2½ baths, air-conditioned bedrooms. 24 hour elevator and doorman service. 81st St. & Central Park West, N.Y.C. \$400 a month. Call evenings after 7 p.m. TR 3-9706.

UNSPOILED MEDITERRANEAN ISLAND. Charming Spanish farmhouse, remodelled, all conv. 120 beaches, \$200 per month. Slater, 26 East 81 Street. Tel: 535-5119.

BRAZIL based former newsman with broad experience seeks fulltime position Brazil, or U.S. Box 369.

Tour Itinerary To S. A. Listed

Some spell it *Iguacu* (modern Portuguese), some *Iguassu* (old Portuguese), others *Iguazu* (Argentines) and *Yguazu* (Paraguayans), but however it's spelled, many rate these waterfalls as the world's greatest. They are on the itinerary of OPC's South American Press Tour leaving New York Aug. 3, 1966.

For the information of those going on the trip, those thinking about going, and OPC members in South America who hopefully will meet with travelers in their assigned countries, here is a skeleton schedule of dates and places:

- Aug.
- 3 - Lv New York for Panama 3:15 P.M.
 - 4 - Panama - *El Panama Hilton Hotel*
 - 5 - Lv Panama 6:30 P.M. for Bogota, Col.
 - 6 - Bogota - *Tequendama Hotel*
 - 7 - Lv Bogota 10 A.M. for Quito, Ecuador
 - 8 - Quito - *Quito Hotel*
 - 9 - Lv Quito 8:55 A.M. for Lima, Peru
 - 10 - Lima - *Gran Hotel Bolivar*
 - 11 - Lima
 - 12 - Lv Lima 7:45 A.M. for Cuzco - *Cuzco Turista Hotel*
 - 13 - MachuPicchu
 - 14 - Pisac Sunday Market - Cuzco
 - 15 - Lv Cuzco 10:45 A.M. for Lima
 - 16 - Lv Lima 11:30 A.M. for Santiago, Chile
 - 17 - Santiago - *Carrera Hilton Hotel*
 - 18 - Lv Santiago 1:55 P.M. for Buenos Aires, Argentina
 - 19 - Buenos Aires - *Plaza Hotel*
 - 20 - Buenos Aires
 - 21 - Lv Buenos Aires 10:15 A.M. for Montevideo, Uruguay - *Victoria Plaza Hotel*
 - 22 - Lv Montevideo 6:30 P.M. for Sao Paulo, Brazil
 - 23 - Sao Paulo - *Jaragua Hotel*
 - 24 - Lv Sao Paulo for Iguassu Falls - *Cataratas Hotel*
 - 25 - Lv Iguassu Falls 1:15 P.M. for Sao Paulo to Rio de Janeiro, Brazil
 - 26 - Rio - *Lima Palace Hotel*
 - 27 - Rio
 - 28 - Lv Rio 4:30 P.M. for Brasilia - *Nacional Hotel*
 - 29 - Lv Brasilia 1:45 P.M. for New York, arr. - 10:10 P.M.

The tab for the 27 days at the best hotels including flights and sightseeing, but not all meals is a modest \$1,192.30 for two in a room; \$1,287.30 for singles - less than a month in Europe - even on a charter flight. For mobility, the group is limited to 25, so send in your \$10 non-refundable registration fee to Madeline D. Ross, Chairman; make out your check to: OPC Press Tour. And start your clipping folder on South American news.

NEW YORK SCENE

Tuesday: Hotchner's 'Papa'

Tues., May 10 - Book Night, with A. E. Hotchner, author of "Papa Hemingway." Cocktails 6:30, dinner 7:30 p.m.

A. E. Hotchner, author of the controversial best-selling book, *Papa Hemingway*, will be guest of honor at next Tuesday's Book Evening.

Hotchner spent a considerable amount of time at Ernest Hemingway's side in his later years, and can give a personal insight to the man.

John K. M. McCaffery, who wrote the definitive book, *Hemingway, A Man and His Work*, also will be on hand to discuss "Papa" and Hotchner's presentation of him.

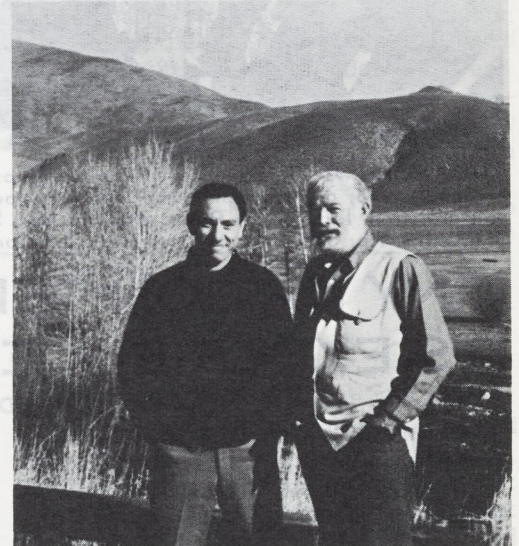
Cocktail reception at 6:30 and dinner at 7:30 p.m. precede the discussion, which begins promptly at 8:30.

* * *

Wed., May 25 - Luncheon, with John Hohenberg, secretary of the Pulitzer Advisory Board. Topic: The Flow of News Between Asia and the United States. 12:30 p.m.

* * *

Tues., May 31 - Salute to Expo '67, Montreal world's fair. Cocktails, 6:30, dinner, 7:30 p.m.



Hotchner and Hemingway

NOW, Personal Insurance Protection in a Single Package!

The Overseas Press Club offers its members a really comprehensive program of Personal Insurance Protection at low Association Group premium rates.

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SAN MARINO VISITORS: The OPC played host recently to Secretary of State Federico Bigi of San Marino, a "postage stamp" country located within Italy. Pictured at the Club luncheon are (from left) Count Pierre Braschi from San Marino; reporter Ed Edwin, Consul-General Charles J. Re; Secretary of State Bigi, and James Sheldon, who arranged the lunch.

TINY NATION TELLS OPC THAT ITS EXPERIENCE CAN COUNT

By ED EDWIN

A tiny nation leader brought news of his European country to the OPC, while he was en route to an international Christian Democratic conference in Latin America. He repeated his view here that contributions of his state are rooted in quality of experience, if not in size.

Professor Federico Bigi, Secretary of State for San Marino, emphasized that his people have constituted a republic for 1665 years — since 301 A.C. Or, put another way, San Marino was, according to its peripatetic diplomat, self-governing nearly eleven hundred years before Columbus discovered America.

Professor Bigi, a Christian Democratic leader of international stature, noted other attributes of his seemingly miniature national base. His has been the only independent nation to vote the communists a plurality, and, nonetheless, preserve its tradition of unfettered elections. (Guyana is the only similar case, but it remains controlled by Great Britain.) San Marino leaned communist after World War II, when Italian communism surged in the neighboring Bologna region. As a reaction to Russian military intervention against the Hungarian freedom rebels in 1956, San Marino voted against its native communists. Christian Democrats currently enjoy a plurality in their government, with other representatives being Social Democrats, Socialists, and a few Communists.

San Marino, incidentally, is located on top of a mountain, 4,000 feet above sea level, within Italy, which also makes it unique. The other "little countries" of Europe — Andorra, Lichtenstein, Monaco, and Luxembourg — border more than one other country. A "little entente" of these countries was once considered, according to the Secretary of State, but never came to fruition because of diversity of interests and foreign relations. (Andorra, for example,

has a complex interrelationship with prefects of both France and Spain.) The prospective aim had been to develop joint travel promotion.

San Marino possesses but 35 square miles, with a resident population of some 17,000. Its out-of-country citizenry exceeds that in residence; it totals about 22,000. All citizens retain their balloting rights. If they live in Europe, however, they must return to their native mountain top to vote; otherwise they vote by absentee ballot.

Another accomplishment pointed to by the San Marino spokesman is its budget surplus. It derives revenues from tourism, postage stamps, and from an annual payment for certain considerations by the Italian government. Professor Bigi waxed particularly enthusiastic about San Marino's potential for tourism — now the world's biggest growth industry. He cited the view, stamps, curios, and, above all, cuisine.

Although his country cannot financially support full membership in the United Nation, he put forth an idea for some sort of associate arrangement. He felt that the small countries can contribute to work for peace on the basis of their knowledge and experience, and with the particular advantage that "they have no axe to grind." He thought of an association not demanding customary fees, which larger nations can support.

While in New York, the San Marino leader met with expatriate San Marinians here, had an audience with Cardinal Spellman, and was honored by the New York Rifle Club, an Italian-American organization meeting on Macdougall street.

James Sheldon arranged the lunch for Professor Bigi. Also attending were the newly appointed consul-general, Charles J. Re; Count Pierre Braschi from San Marino; and Jose Riba, consultant on San Marino affairs.

WHITE HOUSE

waited until the Prime Minister of Denmark left the West lobby where the press was interviewing him.

When we did depart through the lobby the press, many of whom are OPC members interviewed us.

We returned to the Hay Adams Hotel for lunch. Some of the entourage left immediately for New York City, including Cronkite who had his daily 7 p.m. network news broadcast to prepare.

During the hotel luncheon Bache expressed his thoughts on the drive to raise \$500,000 to sustain a three-year program of educational and professional activities with primary emphasis on the responsibilities of the press in international news coverage.

Ben Grauer, NBC, Chairman, Committee for Radio and Television, said "in broadcasting we are always working for causes. We now have the ideals of one of our own to preserve." He suggested a \$100-a-plate dinner next fall to raise funds.

He continued, "the broadcasting industry recognizes Murrow's ideas. We are fortunate in having Harold Bache to lead us in our goal for \$500,000. This should be achieved within our drive which ends January 1967." He suggested the \$50,000 expected from broadcasting industry be doubled.

Grauer thanked those present for turning out on 24-hour notice.

A. Louis Read, President, WDSU-TV, New Orleans, and vice chairman of the broadcasting committee, knew Murrow during the war years. He stated, "in my opinion Murrow did more than any other individual to elevate broadcasting. I feel this effort will do much to further young men to follow in the footsteps of Ed Murrow."

Matthew Huttner remarked on the possibility that Casey Murrow might well want to follow in his father's footsteps.

Helen Zotos, Chairman, Washington



WHITE HOUSE PRESENTATION: The Ed R. White House Oval Room for presentation to President Johnson of a brochure for the Fund. Campaign Chairman Harold L.

ANNUAL REPORTS

Long-Range Planning

The Long-Range Planning Committee was re-created by the Board of Governors this year to examine in depth certain matters of fundamental importance to the OPC's future. As its name implies, the Committee concerns itself with current day-to-day operations. In particular the Committee has been inquiring into the inherent conflicts between institutional size and professional qual-

ity, between physical expansion of plant and purposeful relationships among members. Because these areas are of maximum sensitivity and significance, the Committee is surveying the ground with utmost care and prudence. Eventually, it is hoped, specific recommendations will emerge for consideration by the next president, his administration and the membership at large.

Hal Lehrman

Book Publishing

This committee sold the TV rights for "I Can Tell It Now" to Sam Shaw and Stanley Kreshower. A \$2,000 advance was paid against royalties of \$750 per story, with a guarantee of thirteen in a series. Authors will be paid \$750 for rights to their chapters. Additional money will be paid if the

author wants to work on the TV scripts.

In addition the committee launched and successfully concluded a contract with E.P. Dutton for another book for the 1966 year titled "How I Got That Story," with W. Richard Bruner and David Brown and co-authors.

Will Yolen

HIGH SCHOOL EDITORS MEET AT CLUB FRIDAY FOR WORKSHOP

The Clubhouse again will be the scene for a student editors meeting, this one the Fifth Annual Journalism Workshop for NYC high school editors and their advisors, next Friday.

James Wechsler, editor of the editorial page for *The New York Post*, will be the headlined speaker at the afternoon session which will highlight a day of workshop sessions and High School Headliner Awards.

About 200 young journalists and faculty members representing more than 150 Metropolitan New York area high schools.

The Overseas Press Club will be host to the young journalists at the session, co-sponsored by the Club, Sigma Delta Chi, Theta Sigma Phi (professional journalism societies) and the New York City High School Press Council.

Major financial sponsorship is being provided again this year by *The Reader's Digest*, which will be host at the Workshop luncheon.

The magazine's foundation also is providing four college scholarships of \$250 each to top winners in the annual High School Headliner Awards, a contest open to any NYC high school junior or senior working on his school paper. Winners also will have the op-

portunity to spend a day with a staff member of one of the metropolitan daily papers. Other prizes include a portable typewriter, given by Olivetti-Underwood Corp., and three watches from Bulova.

Handling plans for the Workshop are Charles Pintchman of the OPC's Youth and Student Activities Committee, Patricia Ludorf for Theta Sigma Phi, and Prof. Jacob Jaffee, Sigma Delta Chi education chairman.

MEDICARE CARD

Members over 65 who participate in the Club's Blue Cross-Blue Shield group insurance plan should obtain a Medicare information card from the Club office. This tells what appropriate changes must be made when Medicare goes into effect to ensure uninterrupted coverage.

...ABOUT THOSE TIPS

- * Members are requested not to tip staff.
- * 15% for this purpose is added to all food checks, automatically.
- * The 15% also is added to drink checks in the dining room only.
- * No tipping at the coat room.

(from page 1)

committee, who worked with Murrow in the drive to raise funds for the first press center, said the Washington committee goal of \$10,000 was very modest.

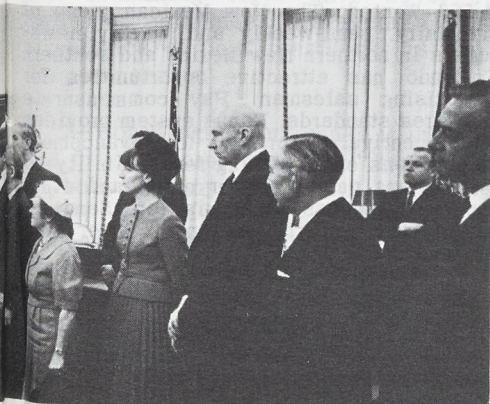
Dixon Donnelley, Assistant Secretary of State for Public Affairs, suggested the Washington committee goal be increased to \$25,000.

Dr. L. Quincy Mumford, Librarian of Congress and member of the Advisory Committee, remarked "I am honored to share in a small way a living memorial to the memory of Ed Murrow."

Larry LeSueur, Voice of America Congressional correspondent, who worked for many years with Murrow at CBS, said he left an "impression on him."

Casey Murrow joked with the group saying he was prejudiced about the name of the Fund and thanked all for their time. (Mrs. Edward Murrow is presently visiting friends in Europe. She was in Greece on April 27, the first anniversary of Ed Murrow's death.)

Others present at the presentation to President Johnson were: Julian Goodman, President, NBC; Nathan Halpern, New York City; Forrest Boyd, MBS White House correspondent representing Robert Hurleigh, President, and Stephen J. McCormick, Vice President, MBS-News; Leonard H. Marks, U.S. Information Agency Director; William McAndrew, President, NBC News; Richard Salant, President, CBS News; John Lynch, ABC-Washington, John Chancellor, Director, Voice of America; Bill Moyers, Special Assistant to President Johnson; Howard K. Smith, ABC News correspondent; Jessie Stearns, Washington correspondent, Kansas and Ohio newspapers; Henry Gellermann, Vice President, Bache & Co., Bates McKee, Washington Vice President, Bache & Co.; Dr. Sterling Fisher, Executive Director, Reader's Digest Foundation; and Harold C. Oram, campaign adviser, and Kay Partney, campaign director.



R. Murrow Fund delegation gathers in the President of the recently completed campaign. L. Bache is shown making the presentation.

Placement

New York

M-22—Wanted: Administrator and coordinator for youth job group recruitment effort, to work on per diem basis; also four recruiting aides and secretarial help. Immediate openings for qualified personnel.

M-21—Wanted: Editorial writer with business news experience. Good conceptualist and facile writer, knowledge of financial business page needs.

M-20—Wanted: Book reviewers with political science background to write analytical reviews, about 1000 words each. Submit resumes, stating per review rate.

M-19—Wanted: Experienced men with market research, advertising and sales promotion background for construction magazine, with international interests. Salary about \$10M.

M-18—Wanted: General assignment and industrial features writer with current newspaper experience. Business page and background preferred.

M-17—Wanted: Writer-editor with food industry interests, for trade journal. Two-three years newspaper experience required.

M-16—Wanted: Head for convention bureau of Far East country. High-level industrial contacts in metro area required. Objective: set up NYC bureau to interest United States business in holding conferences, conventions abroad. To begin with orientation trip. Starting salary \$12M.

M-15—Wanted: News and feature writer with four-five years experience to work in press relations and publicity area for local insurance company. Primarily interested in news-men hit by merger.

M-14—Wanted: Senior copy editor and rewrite man for dictionary encyclopedia publisher.

M-13—Wanted: PR director for hospital/medical college. Strong experience in medical writing, PR programmer and some fund raising required. Salary \$15 to \$18M.

M-12—Wanted: Business news writer, familiar with real estate field, for local PR agency. For newsmen from merger-hit papers.

M-11—Wanted: Business news writer and rewriter, with strong financial background for one month. To work for international business encyclopedia news letter in international field. Can lead to permanent post. \$12-13M.

M-10—Wanted: Story and pix editor capable of developing articles and directing photography for full-length geographic-type articles. Salary \$12M plus.

M-9—Wanted: From ranks of merger-hit newspapermen, business news and industry features writer with three-five year financial page experience. Must be versatile writer, expert at story ideation and execution for PR agency.

M-8—Wanted: Reporter/writer with solid and current financial business page experience to handle metals industry account. Prefer newsmen from papers involved in merger. Salary \$12,500-13,000.

M-7—Wanted: Freelance writer for assignments in music. Knowledge in historical aspects, human interest background of composers, classic and popular forms, teaching methods. Send resume of experience and samples of writing which will be returned.

M-6—Wanted: Staff member for top financial organization, to handle press relations and general PR responsibilities. Some experience necessary. Salary \$10-\$12M.

A-561—Wanted publicity assistant for national magazine. Must have news writing and all media placement experience. Interest in and knowledge of national, international affairs; three years experience. Talent for detail and imagination. Benefits excellent. Salary \$6,435.

A-560—Wanted young man or woman as executive assistant to very busy international PR counsel. Excellent potential for very rapid advancement. Detailed experience not necessary. Good sound thinking essential. Knowledge of international affairs and language helpful. Salary open, depending on experience.

A-559—Wanted: Fine-art editor for magazine in arts field. Must have originality. Some experience as an art editor. Salary open.

A-558—Wanted: Freelance writers for human interest stories from Asia, the Pacific, North and South and Central America, Africa, Europe, Middle East, Soviet Union — wherever you are. \$100-\$200 prompt payment. 300-500 words with pix. The unusual inclined, heroism, medical upbeat, twists of fate, brutality, survival, many other types. Send synopsis, a few details of stories for approval. Also need freelancers in Alaska, Canada, and major cities in South America, to develop story leads we have. Same payment. Write or cable Intra-American Press, 213 East 84th St., NY, USA.

A-557—Wanted: Financial PR placement man for large NY agency. Good contact and financial news background needed. Immed-

iate openings also for two writers with PR experience for industrial accounts. Salary commensurate with experience.

A-556—Wanted: Editor for trade publications in sporting equipment field. Retail background desirable, but not essential. Salary 12M or higher.

A-555—Wanted: Junior PR staffer to handle routine releases, assist in special promotion work, for one month assignment in Flushing. Some newspaper experience in feature and business news writing. Temporary job to develop into permanent one for good worker. Temporary rate about \$200 per week.

A-554—Wanted: PR/sales promotion/advertising director for life insurance company. Must have top-level experience in all three job areas, and have news-advertising background. Salary 11 to 13M.

Washington, D.C.

M-5—Wanted: Fast rewriter with radio newswriting experience for world information service. Also radio feature writers with radio news background. To work in Washington, D.C. Submit resume.

Delaware

M-4—Wanted: Writer with econ. science and manufacturing news experience capable of creating and producing picture magazine features. Prefer merger-hit newsmen with solid writing experience. Good salary.

Massachusetts

M-3—Wanted: Young PR man with strong TV contacts for company with Boston headquarters. Business page newsmen with 3-4 years experience preferred. Salary about \$10M.

Ohio

M-2—Wanted: Young aggressive PR man to coordinate centralized news bureau for agency client. Experience in news, advertising and PR preferred. To work in Central Ohio. Salary \$8,400.

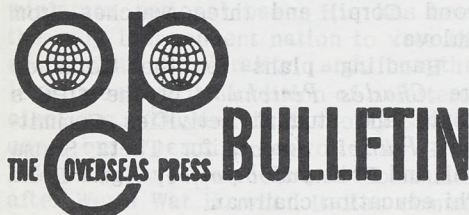
Pennsylvania

M-1—Wanted: Industry and business news writer for steel company news bureau. Prefer men from merger-hit papers. Four-five years experience. To relocate in Pittsburgh.

New Mexico - Colorado:

A-553—Wanted: The New Mexican group of six daily, semi-weekly and weekly newspapers in northern New Mexico and southern Colorado has attractive opportunities for advertising salesmen. Pay commensurate with area standards. Bonus system provides real incentive. Opportunity for advancement to positions of increasing responsibility on the various papers in our group and other papers in process of acquisition. Send resumes to: Robert McKinney, The New Mexican, Santa Fe, N.M.

Please write c/o Box No. attention S.E. Kersen, Placement Com. Chairman, Overseas Press Club. Only members' resumes will be forwarded directly to advertiser. Also, please contact chairman by mail at OPC or by phone (MU 7-4100) re any openings you may wish to have advertised in the Bulletin on cost-free basis.



Bulletin Committee Chairman:
Lawrence F. Mihlon

Managing Editor: Sibby Christensen

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Send address changes to the attention of the OPC Business Office, all editorial and advertising matter to Miss Sibby Christensen, Overseas Press Bulletin.

Classified column advertising (not for commercial use): 50¢ per 40-space line. Must be received in written form by noon Mondays with advance payment. (No phone orders.) Commercial and display rates on request. Yearly subscription: \$10 NY local; \$12 US airmail; \$20 overseas.

Editorial deadlines: Noon Mondays for column items, noon Tuesdays for all other materials.

Letters

KUDO

Jess Gorkin, colleagues, and Parade have turned out an excellent and handsome *Dateline*. I realize that it is somewhat out of order to mention anything about it when a member, or members, do an outstanding job of any kind — such as our top hole current *Dateline*. However, may I be a maverick and conform in reverse to the new President's invitation to do wall-to-wall carping and say thanks to *Parade* and to Jess Gorkin and Company.

Maverick. (N.F. Allman)
New York

PAST PRESIDENTS' VOTES — SI

In his Farewell Address to the Annual Meeting, according to the April 30th *Bulletin*, outgoing President Merrill Mueller is reported as asserting that "past presidents sitting on the Board now outnumber the elected seats"; he recommends "eliminating votes for these ex-officios so that new administrations would not be hamstrung."

I have an "elected seat" in the new administration, and I am also massively unlikely ever to become a past president. I can therefore point out objectively here, for the record, that the facts do not support Mr. Mueller's arithmetic or his political analysis.

1—There are nineteen elected officers, eighteen past presidents (unless Mr. Mueller fears votes from the deceased).

2—Of these eighteen past presidents in good health, four reside permanently out of reach (like California and Florida). Four others who live in the N.Y. area *never* come to Board meetings. Two others come once in a blue moon. The remaining eight have never yet turned up en masse. The average Board attendance of past presidents is about 2½ per meeting.

3—Board regulations make it impossible for past presidents to "hamstring" anybody or anything: a) A quorum of seven *elected* members is required for a meeting even to begin. b) Past Presidents do *not* count for a quorum. c) At no time may their actual votes exceed those of elected members present.

As for Mr. Mueller's admonition that past presidents be transmuted into "advisors and counselors," without franchise: OPC unfortunately has swollen

into a million-dollar operation. Does it protect the investment to shut up and demote the people who know something about it? Especially when we often elect others who, however illustrious as journalists, don't have a clue to Club problems when they sit down?

The *Bulletin's* account of Mr. Mueller's valedictory to the membership also notes his recommendation that the Board should agree more and argue less. "You'd better find something called unity," said he. He failed to explain how non-debate or placid unanimity can produce ideas, improvements or progress. I prefer the doctrine of incoming President Victor Riesel, who suggested to the same meeting that sometimes "wrangling is necessary to the Club" but ought not to carry over into professional enmities. Amen. If LBJ and Ike or Dirksen and Mansfield can clobber each other on principles yet stay friends in private, why can't OPC officers? In fact, most of us do.

Hal Lehrman
New York City

Overly Manufacturing Company

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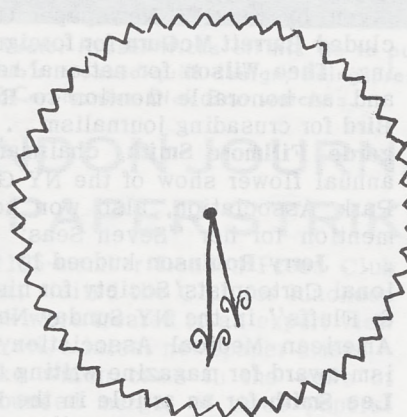
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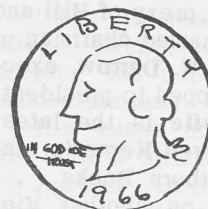
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PEOPLE & PLACES

By BETTY ETTER

ON THE GO: **Arthur** and **Selma Holzman** missed the cherry blossoms at home in Washington while they were on a four-week tour of India, Iran and Nepal, climaxed by a few days in the Vale of Kashmir . . . **Alan Levy** off to Copenhagen, Prague, Bratislava, Vienna, Budapest, Moscow and Leningrad on book and magazine assignments . . . **Bob Conway**, ex-Daily News, vacationing in France and Italy, writes that he's glad to loaf and escape the old deadline pressures of being a foreign correspondent. . . . **Paul Grimes** in Viet Nam on assignment for the Evening Bulletin of Philadelphia . . . **Irene Corbally Kuhn** back from two weeks in Paris (for the opening of the new Hilton) and to Nice and Cannes for column material and magazine assignments . . . **Clayton Willis** in Saigon, which he describes as the busiest place he's ever seen, and goes on to South Africa via Aden, Southern Rhodesia and Mozambique . . . **Tom Marvel** off to Frankfurt and the German wine country and then to Vienna and Budapest to gather material for wine articles and the revised edition of his Pocket Dictionary of Wines . . . **Moritz Jagendorf** on annual safari, this year to Edinburgh, Venice, Hungary, Russia and Bulgaria, to lecture on "The American Folk Hero" and "The Value of American Folktales in Classroom Studies." . . . **Baldev** of Pix, Inc., back home after a week in Ceylon on photographing assignments . . . **Eleanor** and **Ken Rawson** back from two weeks in London on business for their book publishing company, David McKay.

NEW POSTS: **Al Durante** to the Bourbon Institute as PR director . . . **Paul C. Rapp**, one-time head of Pacific Stars and Stripes and more recently chief of Washington bureau for both Pacific and European editions, now business editor of the St. Petersburg (Fla.) Evening Independent . . . Retired from the Air Force last October, **Col. Joseph H. Friedmann** has signed with the Air Force Historical Foundation as director of PR and advertising . . . New member **Vivian Lowe** doing book reviews for the Sunday Book Review Magazine of the Chicago Trib . . . **Bert C. Goss**, prexy of Hill and Knowlton since 1955, named chairman of the board and **Richard W. Darrow**, executive vice president, upped to president.

BOOKS: **Toni Stabile** is the latest OPC member to join **Fred Kerner's** stable of writers at Hawthorn Books . . . **Robin Moore** working on another Viet Nam book, to be called "The Country Team."

ARTICLES: **Jay Rutherford**, Hearst bureau chief in Madrid, assigned to do a bio of Jacqueline Kennedy for *Constance*, Hamburg-based magazine, and "After Franco, What" for *Bild-Zeitung*, another German publication . . . **Hal Higdon** in May 1 NY Times Magazine with a piece on "The Big Auto Sweepstakes." . . . Current issue of US Naval Institute Proceedings reprints a piece by **William M. Freeman**, NY Times financial writer, on "New Work for Lasers Found."

RADIO & TV: Cartoonist **Hank Ketcham**, father of "Dennis the Menace," on Martha Dean's WOR show last week . . . **Jerry Robinson** interviewed May 5 on NBC-TV's "Today" . . . **Gunther Less** to do 24 color sport specials, to be aired on WOR-TV during the baseball season . . . New prexy **Victor Riesel** on Barry Farber's WOR show April 27, **Fannie Hurst** the following day.

HONORS: **Alice Weel Bigart**, CBS news associate producer and writer, has won a CBS Foundation fellowship for a year's graduate study at Columbia U. . . . **Arthur R. McQuiddy** elected president of the Deadline Club of NY, professional chapter of Sigma Delta Chi. Vice presidents include **Joseph L. Oppenheimer**; and **Charles Speaks** was named treasurer . . . 1966 Page One awards given by the NY Newspaper Guild included **Barrett McGurn** for foreign reporting; **Theo Wilson** for national reporting; and an honorable mention to **Robert S. Bird** for crusading journalism . . . **Hildegard Fillmore Smith**, chairman of the annual flower show of the NY Gramercy Park Association, also won honorable mention for her "Seven Seas" exhibit. . . . **Jerry Robinson** kudoed by the National Cartoonists' Society for his "Flubs & Fluffs" in the NY Sunday News . . . American Medical Association journalism award for magazine writing to **Ralph Lee Smith** for an article in the Reporter on "The Vitamin Healers." . . . Father **Albert J. Nevins'** "Maryknoll Catholic Dictionary" cited by the American Library Association as the outstanding reference book of the year while his film, "The Gods of Todos Santos" was selected by CINE for a Golden Eagle award . . . **Ernie Kehr** elected to the board of governors of the Circumnavigators Club and named chairman of the LOG editorial committee . . . **Jack Younts**, owner of radio station WEEB, Southern Pines, N.C., and WUSM, Cherry Point, elected to National Association of Broadcasters' board of directors.

PULITZER WINNER

Peter Arnett, 33-year-old Associated Press reporter and photographer in Viet Nam, early this week won the 1966 Pulitzer Prize for International Reporting.

Arnett, a native New Zealander, has been in Viet Nam for the news



Arnett

service for the past four years. Colleagues say that he has spent more time at the front with troops than any other reporter stationed in the area; he has attached himself to all kinds of units.

Often his stories are illustrated with his own photographs, since Arnett frequently doubles as a photographer.

The scattered actions and frontless nature of the war, he has said, make it "absolutely necessary for a reporter to get out with the units who are doing the actual fighting."

NEW MEMBER ASSOCIATE

Marco Cesarino-Sforza — Correspondent, "Messaggero," Rome, Italy.

SPEAKERS: **Ralph D. Gardner** a guest lecturer last week at the U. of Wyoming's School of American Studies at Laramie. His subject: "Horatio Alger, or the American Hero Era." En route he visited the Denver Press Club, with which OPC has reciprocal privileges.

ENGAGED: **Bernie Morris** to Ellen Marie Peterson of Short Hills, N.J. She's a member of the Ladies' Home Journal staff.

SMALL WORLD: **Cornelius Ryan** and **Robert E. Eckhouse** intersected at the Cleveland airport recently when Ryan was in town to plug his book, "The Last Battle," at a Cleveland store and Eckhouse was attending the annual meeting of a corporation he represents in PR.

EXITING: **Emma Bugbee** retired from the NY Herald Trib, after 56 years, with its last day of publication, April 24 . . . **Bob Stern**, who started with the Trib in 1918, also left the paper on that day but, he says, "not a retirement — a new start."